NATIONAL BRANDS

BRAND NAME	CIGARETTE TYPE	FILTER TYPE	APPROXIMATE CIGARETTE LENGTH, mm	APPROXIMATE FILTER LENGTH, mm	APPROXIMATE OVERWRAP LENGTH, mm	DATE FIRST SOLD	DATE LAST MANUFACTURED
Alpine	Menthol Filter	CA*	85	21	26	1	--
Benson & Hedges (HP)	Filter	P	70	15/5 Recess	24	1	--
Benson & Hedges (HP)	Filter	CA	85	20/5 Recess	30	1	--
Benson & Hedges	Filter	CA	100	27	32	1	--
Benson & Hedges	Menthol Filter	CA	100	27	32	1	--
Benson & Hedges (HP)	Filter	CA	100	27	32	1	--
Benson & Hedges (HP)	Menthol Filter	CA	100	27	32	1	--
English Ovals (HP)	Non-Filter	-	70	-	-	1	--
English Ovals (HP)	Non-Filter	-	85	-	-	1	--
Galaxy	Filter	C on CA + CA	85	25	30	1	--
Marlboro (HP)	Filter	CA	80	19	23	1	--
Marlboro	Filter	CA	85	21	25	1	--
Marlboro (HP)[2]	Filter	CA	100	27	31	1	--
Marlboro [2]	Filter	CA	100	27	31	1	--
Marlboro	Menthol Filter	CA*	85	21	26	1	--
Marlboro Lights	Filter	CA*	85	25	30	1	--
Merit	Filter	CA*	85	25	30	12/75	--
Merit	Menthol Filter	CA*	85	25	30	12/75	--
Multifilter	Filter	C on CA + CA*	85	25	30	1	--
Multifilter	Menthol Filter	C on CA + CA*	85	25	30	1	--
Parliament (HP)	Filter	CA	80	20/5 Recess	30	1	--
Parliament	Filter	CA	85	20/5 Recess	30	1	--
Parliament	Filter	C on CA + CA	100	20/5 Recess	36	1	--
Philip Morris	Non-Filter	--	70	--	--	1	--
PM Commander	Non-Filter	--	85	--	--	1	--
Players (HP)	Non-Filter	--	70	--	--	1	--
Saratoga (HP)	Filter	CA*	120	30	35	2/75	--
Saratoga (HP)	Menthol Filter	CA*	120	30	35	2/75	--
Virginia Slims	Filter	CA	100	25	32	1	--
Virginia Slims	Menthol Filter	CA	100	25	32	1	--

1=Sold prior to January 1, 1975
[2]These products with identical specifications are in test market in red package designs (Oklahoma City/Tulsa, Oklahoma).
*Ventilation System Used

C = Charcoal
CA = Cellulose Acetate
P = Paper
HP = Hard Pack

PM3001058587

Source: https://www.industrydocuments.ucsf.edu/docs/pykk0001